



NON-APPEARANCE INSURANCE

When Your Event Relies On A Key Speaker, Performer Or Group, The Risk To Your Bottom Line Is Substantial



The Keys to Your Success



Considering the time and money it takes to plan and execute an event, the risks to your bottom line are substantial if disaster strikes.

Non-Appearance Insurance covers the loss of costs and expenses, or revenues that result from the Non-Appearance of any named key individual, performer, speaker or group who are essential to the completion of your event.

With Insured Creativity's Non-Appearance Insurance, you are financially protected against:

- ▶ **Travel Delay Complications:** Cancelled flights, strikes, customs delays.
- ▶ **Unforeseen Medical Conditions:** Illness, accidental injury, physical inability to perform.
- ▶ **Force Majeure:** Any unforeseen circumstances causing Non-Appearance not specifically excluded such as event cancellation due to adverse weather.

How This Impacts Your Business:



Non-Appearance Insurance protects from a variety of unforeseen circumstances that most standard policies do not cover.

- ▶ **Save Your Event:** Your policy doesn't respond only in the event of cancellation. Coverage is in place should your event be abandoned, postponed, interrupted or relocated due to Non-Appearance.
- ▶ **Bottom Line Protection:** With Non-Appearance Insurance in place you are securing your bottom line and protecting the interests of any capital provider with a secure risk-transfer solution backed 100% by top-rated insurers.

Common Applications



- Concerts and Tours
- Seminars, Lectures and Conferences
- Music Festivals
- TV and Film Premieres
- Theatrical Productions
- Corporate Functions and Community Events
- Comedy Shows

More ways we can help you succeed



Prize Insurance for online/offline games, contests and sweepstakes promotions.

Over Redemption Insurance for coupons, rebates or gift with purchase offers

Insured skill-based competitions such as hole-in-ones, hockey scoros, basketball shoots or football kicks.

Contractual Bonus Insurance for corporate or team sponsorship programs.

Event Cancellation insurance to protect costs and expenses or revenues associated with an event.

For more information please visit insuredcreativity.com

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